

Zagreb, 24 July 2003

**PLIVA AND HYPERION SIGN AGREEMENT ON PURCHASING AND
IMPLEMENTATION OF
THE CORPORATE PERFORMANCE MANAGEMENT SOFTWARE**

PLIVA, a global pharmaceuticals company based in Zagreb and **HYPERION**, a leading software producer, have signed the global agreement on purchasing and implementation of Hyperion Planning and Hyperion Financial Management software for corporate performance management.

The agreement was signed by Ivan Mijatović, PLIVA's VP of Management Board and CFO and Alain Blanc, Vice-President of Hyperion for EMEA.

Corporate performance management is the set of applications comprising the methods, measures, processes and systems used in the business process management. PLIVA will use Hyperion's software to connect all its companies worldwide. Hyperion's state-of-the art technology will enable PLIVA to consolidate financial results faster, advance its management reporting system and improve planning, budgeting and forecasting. These applications are anticipated to be fully implemented as from the next year.

Please visit www.hyperion.com for more information.

Hyperion is the global leader in Business Performance Management software that enables companies to translate strategies into plans and monitor their execution, and provides the insight into and enables improvement of financial and operational performance. More than 6,000 customers worldwide use Hyperion's Business Performance Management family of packaged and tailored applications and its leading business intelligence platform. The company employs more than 2,100 people in 20 countries and is represented in 16 additional countries through distributor relationships.

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